

Aston is reinforcing its international presence by participating in the CABSAT exhibition in Dubai!

Aston will demonstrate its unique range of USB/PVR Ready CAMs, its HD-PVR Ready, OTT, HbbTV satellite receivers and its new card-less solutions for STBs and CAMs !

**Dubai World Trade Center
12 to 14 March 2013
Hall 6 – Booth A6-41**

Bagnolet, March 11th 2013 – Aston, the benchmark player on the international digital TV market, is taking part in the CABSAT 2013 exhibition. Through its presence at this exhibition, more than ever Aston is asserting its determination to pursue its development in MENA area. The firm's booth will have a whole host of demonstrations and visitors will be able to attend several innovations and previews.

✓ High-performance Professionals and Consumers CAMs with patented USB/PVR Ready function

Aston, pioneer on PCMCIA CAMs market, and bolstered by over 15 years of experience, offers a high-performance Professional and Consumer CAMs range. Aston's CAMs Professional version enables to **descramble up to 16 channels and 64 PIDs simultaneously**, a never-seen level of service to the market.



Aston is the first on the market for **CI+ 1.3 Consumers CAMs**. CI+ 1.3 technology integration guarantees enhanced capabilities to secure the content and the compliance with all CI+ 1.3 receivers and TV sets. The CI+ 1.3 standard gives operators transparent control of their channels lists through the implementation of the operator profile.

CABSAT visitors will assist to all Aston's new generation CAMs demonstrations and will discover the **patented USB/PVR function** under real-life conditions.

✓ A wide range of connected HD/3D satellite products fitting the operators' needs

Aston will be presenting a wide range of **satellite HD/3D, PVR-Ready, OTT and HbbTV** receivers. Offering high performance and reliability, guaranteed by Aston's know-how and technological partnerships with MStar and STMicroelectronics, these platforms proposed various technical bases and various designs in order to offer operators solutions adapted to their technological needs and their economic constraints. These platforms can also integrate various types of advanced functionalities: Dual Tuner, Push VOD, Streaming over IP.

Aston will showcase MAYA[®] HD, its cost-effective HD PVR satellite receiver, integrating STMicroelectronics' STIH 237 – Cardiff chipset and featuring an amazing design.



Aston will also demonstrate XENA[®] HD Twin +, the first and only HD HbbTV card-based satellite receiver integrating Viaccess ACS 5.0 version. This new product is packed with the firm's best technological know-how.



Exclusively at CABSAT!

Aston and Viaccess will present an exclusive cost effective highly secured card-less solution. On Aston's booth, visitors will be seeing the XENA[®] HD Twin + and CI+ 1.3 Consumer CAM in their card-less versions. A live demo will show pay-TV programmes decrypted without using any smart card! Aston will unveil this technology, based on Viaccess' Embedded card-less CAS, exclusively on CABSAT. Aston will finally showcase the first End to End Embedded CAS IP streaming and multi-room solution Viaccess Embedded CAS is available on all Aston's full range STBs and consumer CAMs.

About Aston

en.aston-france.com

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Since 1988, ASTON designs, develops and manufactures Set-top box and CAM solutions for digital satellite and terrestrial TV, in addition to new connected added-value services. As a major manufacturer, Aston controls its entire production chain, from product design through to sales and marketing. Innovation and technology have always been at the heart of the company's strategy. As such, Aston works with key partners to develop hybrid platforms with OTT and connected TV solutions, VOD, Catch-Up TV, HbbTV and Android applications. Aston also develops advanced solutions for Multi-room and Multi-screen applications as well as an innovative wide range of professional and consumer secure CI/CI+ 1.3 CAMs, compliant with most of the CAS operators and offering an unequalled level of service to the market.

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