



IBC 2014: Aston's new HbbTV 1.5 HD PVR set-top box platforms are the first on the market to offer Push VoD services using the new HbbTV v2.0 standard

Aston's XENA® HD Twin Connect and MAYA® HD Connect integrate latest Push VoD services as well as cutting edge technologies

Bagnolet, September 09th 2014 — Aston teamed up with Eutelsat to develop a new end-to-end HbbTV Push VoD system, using the brand **new HbbTV 2.0 standard**. This functionality is integrated on XENA® HD Twin Connect and on MAYA® HD Connect, Aston's new cost effective platform.

These first set-top box platforms to embed this new protocol are also packed with many other advanced technical features.

Quick to take on board the revolution that HbbTV is bringing to the pay-TV market, Aston has worked closely with both operators and content providers to come up with a new platform that integrates Push VoD, a technique used to deliver Video-on-Demand services by multicasting content to consumer devices. This innovative solution enables operators serving customers located in areas where they cannot access high speed broadband networks, to offer advanced HbbTV services over broadcast.

Aston's XENA® HD Twin Connect and MAYA® HD Connect include PVR-Ready functionalities, multi-room streaming, and DRM engine for VoD services. As a world premiere, the DRM engine also enables Push VoD management using the brand new HbbTV v2.0 standard. As a result of a tight co-operation with Eutelsat, this makes XENA® HD Twin Connect and MAYA® HD Connect the first ever set-top box platforms to integrate this new protocol for HbbTV VoD services display.

Aston also brings to its MAYA® HD Connect the brand new Viaccess-Orca's Dynamic Sentinel cardless conditional access system (CAS). This makes MAYA® HD Connect the industry's premiere hybrid cardless security platform addressing the pay-TV market's most pressing needs.

Featuring an optimized design that delivers exceptional value for money, MAYA® HD Connect illustrates Aston's ability to combine technological prowess with cost-effectiveness without compromising on reliability and market differentiation. In keeping with Aston's reputation for exclusive trend-setting industrial design, the innovative, compact and exceptionally sleek MAYA® HD Connect sets new standards in the satellite-receiver market.



The already deployed XENA® HD Twin Connect and the ready to deploy MAYA® HD Connect are available in satellite, terrestrial, and cable versions.

Aston's XENA® HD Twin Connect platform will be showcased at IBC on Eutelsat booth (Hall 1, Stand D59) to demonstrate the new Push VoD functionality.

About Aston

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Since 1988, Aston designs, develops and manufactures Set-top box and CAM solutions for digital satellite and terrestrial TV, in addition to new connected added-value services. As a major manufacturer, Aston controls its entire production chain, from product design through to sales and marketing. Innovation and technology have always been at the heart of the company's strategy. As such, Aston works with key partners to develop hybrid platforms with OTT and connected TV solutions, VoD, Catch-Up TV, HbbTV and Android applications. Aston also develops advanced solutions for Multi-room and Multi-screen applications as well as an innovative wide range of professional and consumer secure CI/CI+ 1.3 CAMs, compliant with most of the CAS operators and offering an unequalled level of service to the market.

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