

Aston is reinforcing its international presence by participating in the CSTB exhibition in Moscow for the 2nd year in a row!

On its booth, Aston will showcase several premieres: its new innovative range of USB/PVR Ready CAMs and its HD-PVR Ready, OTT HbbTV satellite receivers.

Crocus Expo
29 to 31 January 2013
Hall 4 - Stand 498

Bagnolet, 28 January 2013 – Aston, the benchmark player on the international digital TV market, is taking part in the CSTB exhibition (to be held in Moscow from 29 to 31 January) for the second year in a row. Through its presence at this exhibition, more than ever Aston is asserting its determination to pursue its development in Eastern Europe and, more generally speaking, internationally. The firm's booth will have a whole host of demonstrations and visitors will be able to attend several previews.

- ✓ **A new generation of Professionals and Consumers CAMs, enhanced with an exclusive USB/PVR Ready function**

Aston, pioneer on PCMCIA CAMs market, and bolstered by over 15 years of experience, launched its new generation of secure Professionals CAMs in late 2012, offering a never-seen level of service to the market: they enable to **descramble up to 16 channels and 64 PIDs simultaneously!**



For **CI+ 1.3 Consumers CAMs**, Aston is the first on the market. Integration of the CI+ 1.3 technology offers enhanced capabilities to secure the content and guarantee the compliance with all the CI+ 1.3 receivers and TV sets on the market. The standard gives operators, in particular, transparent control of their channels lists (operator profile).

Exclusively at CSTB!

Visitors will assist to the preview demonstration of Aston's **patented USB/PVR Ready function** under real-life conditions.

- ✓ **A wide range of connected HD/3D satellite platforms adaptable to operators' needs**

On its booth, Aston will be presenting a wide range of **satellite HD/3D, PVR-Ready, OTT and HbbTV** platforms. Offering high performance and reliability, and guaranteed by Aston's know-how and technological partnerships with key actors on the market (MStar and STMicroelectronics), these platforms proposed various technical bases and various designs in order to offer operators solutions adapted to their technological needs and their economic constraints. These platforms can also integrate various types of advanced functionalities: Push VOD, streaming, etc.

Exclusively at CSTB!

Aston will be revealing the prototype of its HD PVR satellite receiver based on the STMicroelectronics STIH 237 – Cardiff chipset, which is economically optimised and features an amazing design.

Aston will also reveal XENA® HD Twin+, the first and only HD HbbTV satellite receiver integrating Viaccess-Orca ACS 5.0 version. This new product is packed with the firm's technological know-how.



About Aston

Aston, which has been an actor on the international market for digital TV for over 20 years, designs, develops and manufactures receiver solutions for satellite TV and DTT, as well as for new connected services providing added value. As a true industrial firm, the company has mastery over the whole production chain, from the design of products through to their marketing. Innovation and technology have always been at the centre of the company's strategy. Consequently, Aston works with key partners in order to develop platforms offering VOD, Catch-Up Television, and Connected Television functionalities or HbbTV applications.

For more information visit en.aston-france.com/www.aston-france.com or follow us on Twitter @astonFrance.

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